



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|---|----------------------|----------------------------|---|---------------------------------|---|------------|---|
| Course Title | | Financing International Trade | | | | | | | |
| Course Code | | UTIF306 | | Course Level | | First Cycle (Bachelor's Degree) | | | |
| ECTS Credit | 5 | Workload | 127 (<i>Hours</i>) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | Examination of national and international financial markets, evaluation of current developments in international financial markets, stock exchange and other related concepts aimed to examine. | | | | | | | |
| Course Content | | Examination of national and international financial markets, evaluation of current developments in international financial markets, stock exchange and other related concepts aimed to examine. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation) | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

Recommended or Required Reading

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| 1 | Feridun KAYA, Dış Ticaret ve Finansmanı, Beta Yayınları |
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| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|---|
| 1 | Theoretical | Introduction Context of the course |
| 2 | Theoretical | World Trade Organisation General Agreement on Tariffs and Trade (GATT) |
| 3 | Theoretical | Foreign Trade Institutions in Turkey (IGEME-EXIMBANK, Undersecretariat of Foreign Trade etc..) |
| 4 | Theoretical | Basic Foreign Trade Operations (Import, Export, Foreign Exchange) |
| 5 | Theoretical | Basic Foreign Trade Operations (Import, Export, Foreign Exchange) |
| 6 | Theoretical | Delivery Methods and Basic Documents of Foreign Trade (Prepayment, Cash on Delivery, Cash Against Documents, Accredited etc...) |
| 7 | Theoretical | Delivery Methods and Basic Documents of Foreign Trade (Prepayment, Cash on Delivery, Cash Against Documents, Accredited etc...) |
| 8 | Theoretical | Midterm Exams |
| 9 | Theoretical | Delivery Methods and Basic Documents of Foreign Trade (Prepayment, Cash on Delivery, Cash Against Documents, Accredited etc...) |
| 10 | Theoretical | Foreign Trade Financing and Public Supports (Leasing, Factoring, Forfaiting) |
| 11 | Theoretical | Case studies about leasing, factoring, forfaiting |
| 12 | Theoretical | Foreign Trade Financing and Public Supports (Turk EXIMBANK Credits) |
| 13 | Theoretical | Case studies about Turk EXIMBANK Credits |
| 14 | Theoretical | Foreign Trade Financing and Public Supports (Free Zones) |
| 15 | Final Exam | Final Exam |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 2 | 3 | 70 |
| Midterm Examination | 1 | 25 | 1 | 26 |
| Final Examination | 1 | 30 | 1 | 31 |
| Total Workload (Hours) | | | | 127 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 5 |

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

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| 1 | |
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|---|--|
| 2 | |
| 3 | |
| 4 | |
| 5 | |

Programme Outcomes (*International Trade and Finance*)

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|----|---|
| 1 | To become individuals having high intellectual capacity, improved social skills, positive thinking, the ability to adapt to different environments and institutions |
| 2 | To have technical equipment, flexible thinking and action ability and multiple language skills to be capable of working in international platforms |
| 3 | To be able to utilize the basic knowledge they obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of International Trade and Finance in accordance with the requirements of the globalized business world |
| 4 | To develop suggested solutions and recommendations by informing the people and institutions predicting regional, national and international problems in the fields of international trade and finance with a proactive approach |
| 5 | To possess the ability of analytical thinking and the ability to synthesize with quantitative proficiency as required in the program |
| 6 | To have the characteristics to inquire and investigate the knowledge and skills acquired during the education process in relation to the requirements of existing market conditions |
| 7 | To identify and analyze the validity of theories related to the international trade and finance and their relationships regarding current conditions |
| 8 | To possess the knowledge of a second foreign language to the extent of their individual abilities, besides the competency in the English language to be able to communicate effectively |
| 9 | To have the qualifications of managing and being managed to solve existing and potential problems encountered in practice |
| 10 | To be able to organize activities that will contribute to the personal and professional development of the employees in the department where he/she holds an executive position |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|-----|----|----|----|----|----|
| P1 | 4 | 3 | 4 | 2 | 3 |
| P2 | 5 | 4 | 3 | 2 | 3 |
| P3 | 3 | 4 | 4 | 2 | 2 |
| P4 | 3 | 4 | 3 | 3 | 2 |
| P5 | 4 | 4 | 3 | 3 | 2 |
| P6 | 4 | 4 | 4 | 3 | 3 |
| P7 | 4 | 3 | 4 | 4 | 3 |
| P8 | 4 | 3 | 3 | 4 | 4 |
| P9 | 3 | 5 | 4 | 4 | 3 |
| P10 | 4 | 4 | 4 | 4 | 2 |

