



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		International Financial Management - I							
Course Code		UTIF309		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	3	Workload	78 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of the International Financial Management I course is to provide a solid understanding of the functioning of the global financial system, exchange rate mechanisms, components of the balance of payments, and the structure of international financial markets. The course seeks to enhance analytical and strategic evaluation skills related to currency risk, financing sources, and investment decisions faced by firms in the external economic environment. It also offers practical knowledge on trade finance methods and the use of financial derivatives in risk management.							
Course Content		This course begins with the fundamentals of the international financial system and covers key concepts such as exchange rate regimes, the functioning of foreign exchange markets, and parity relationships. It emphasizes the structure of the balance of payments and the analysis of external deficits by examining the connection between current and financial accounts. The course also thoroughly explores international investment decisions, trade finance methods, and the use of derivative instruments for managing currency risk. Contemporary topics such as Euro markets and offshore financial centers are also included.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Lec. Bülent YILDIZ							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	International Financial Management 1, Jeff MADURA, Hatice Doğukanlı (ED.)
2	International Finance, Halil Seyidoğlu
3	International Finance, Hatice Doğukanlı

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to the basic concepts of International Financing
2	Theoretical	Evolution of the international financial system and the post-Bretton Woods era
3	Theoretical	International monetary systems and classification of exchange rate regimes
4	Theoretical	Structure, functioning, and quotation techniques of foreign exchange markets
5	Theoretical	Types of exchange rates, cross rates, and spot-forward transactions
6	Theoretical	Parity conditions: Fisher effect, and exchange rate expectations
7	Theoretical	Structure of the balance of payments and relationship between current and financial accounts
8	Theoretical	Analysis of current, capital, and financial accounts
9	Theoretical	Financial management of international portfolio and direct investments
10	Theoretical	Euro markets, Eurodollars, and offshore financial centers
11	Theoretical	Trade finance: Letter of credit, documents against payment, open account, forfaiting
12	Theoretical	Financial derivatives: Forward, futures, and currency options
13	Theoretical	Types of exchange rate risk and hedging strategies
14	Theoretical	International financial crises, balance of payments deficits, and general review

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Midterm Examination	1	10	1	11



Final Examination	1	10	1	11
Total Workload (Hours)				78
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Analyzes the structure, historical development, and operational principles of the international financial system.
2	Understanding the foreign exchange market, exchange rates and international parity conditions with the Setup changes.
3	Evaluates the components of the balance of payments and interprets their economic impacts.
4	Uses parity relationships in financial analyses and applies related calculations.
5	Assesses strategic financial approaches involving international investment decisions, trade finance, and derivative instruments.

### Programme Outcomes (International Trade and Finance)

1	To gain the ability to define the basic terms, concepts and theories in the field of international trade and finance and to explain how these theories are applied in practice.
2	To be able to research a topic in the field of international trade and finance in depth and to follow current developments in the field by conducting a literature review.
3	Ability to analyze and evaluate data accurately and draw meaningful conclusions using advanced knowledge and skills acquired in the field of international trade and finance.
4	Being able to identify problems, develop solutions and make strategic decisions from an analytical perspective in the field of international trade and finance.
5	To be able to follow current developments in international trade and finance, to be able to discuss these issues effectively and develop solution proposals.
6	To gain the ability to strategically plan and effectively manage the financial and logistics activities of businesses.
7	Solving problems at all stages of the supply chain and ensuring efficiency by using optimization techniques
8	To be able to understand, interpret and appropriately apply relevant legislation in the fields of international trade, finance and logistics.
9	Ability to work harmoniously in teamwork, provide leadership when necessary, and coordinate contributions within the group
10	To be able to analyze the market dynamics of international trade in the globalizing world conditions and to develop strategies appropriate to the changing conditions.
11	To be able to communicate accurately and effectively in professional and academic environments by developing effective verbal and written communication skills.
12	To have a sense of professional responsibility and to act as a professional who is sensitive to business ethics and social responsibility.

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	5	4	4	3
P2	4		3	4	3
P3	4	5	3	4	3
P4	3	5	5	4	3
P5	3	4	3	4	3
P6	2	4	4	4	4
P7	2	4	3	4	5
P8	2	4	3	4	4
P9	3	4	4	4	4
P10	4	4	5	4	4
P11	2	3	2	1	2
P12	3	3	3	2	2

