AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	International Financial Management II								
Course Code	UTIF318		Couse Level		First Cycle (Bachelor's Degree)				
ECTS Credit	5	Workload	122 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	The aim of this course is, to learn contemporary international financing techniques and being able to use this knowledge to analysis in practice								
Course Content	Internationalization and processes, the foreign exchange market, exchange rate systems, the exchange rate risk management, multinational enterprises, international money and capital markets to provide funds, multinational enterprises, international bond and stock markets to provide funds, foreign trade financing, direct foreign capital investments and foreign evaluation of investment projects								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation)								
Name of Lecturer(s)	Lec. Bülent YILDIZ								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading	
1	Internationales Finanzmanagement; Hans Büschgen

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to the basic concepts of International Financing
2	Theoretical	The functioning of the exchange markets and the underlying parity conditions
3	Theoretical	Exchange rate forecasts: fundamental analysis and problem solving
4	Theoretical	Exchange rate forecasts: technical analysis and applications
5	Theoretical	The international money market, international monetary market borrowing and investment tools, problem solving
6	Theoretical	International capital markets, international capital market issuance of stock, bond, decision-making and problem-solving using these tools
7	Theoretical	International capital markets, international capital market issuance of stock, bond, decision-making and problem-solving using these tools
8	Theoretical	Midterm Exam
9	Theoretical	Euro Markets and tools
10	Theoretical	Payments balance, foreign trade finance: General introduction
11	Theoretical	Short term financing of foreign trade financing facilities and problem solving
12	Theoretical	Foreign trade financing long-term financing facilities and problem solving
13	Theoretical	Firm strategies and Direct foreign capital investments, evaluation of investment projects: introduction
14	Theoretical	Evaluation of investment projects: static and dynamic calculations of investment; the implementation of multinational companies and problem solving
15	Theoretical	Evaluation of investment projects: calculations of investment under uncertainty; the implementation of multinational companies and problem solving
16	Theoretical	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	25	1	26

Final Examination	1	25	1	26
			Total Workload (Hours)	122
			[Total Workload (Hours) / 25*] = **ECTS**	5
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	
2	
3	
4	
5	

Programme Outcomes *(International Trade and Finance)*	
1	To become individuals having high intellectual capacity, improved social skills, positive thinking, the ability to adapt to different environments and institutions
2	To have technical equipment, flexible thinking and action ability and multiple language skills to be capable of working in international platforms
3	To be able to utilize the basic knowledge they obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of International Trade and Finance in accordance with the requirements of the globalized business world
4	To develop suggested solutions and recommendations by informing the people and institutions predicting regional, national and international problems in the fields of international trade and finance with a proactive approach
5	To possess the ability of analytical thinking and the ability to synthesize with quantitative proficiency as required in the program
6	To have the characteristics to inquire and investigate the knowledge and skills acquired during the education process in relation to the requirements of existing market conditions
7	To identify and analyze the validity of theories related to the international trade and finance and their relationships regarding current conditions
8	To possess the knowledge of a second foreign language to the extent of their individual abilities, besides the competency in the English language to be able to communicate effectively
9	To have the qualifications of managing and being managed to solve existing and potential problems encountered in practice
10	To be able to organize activities that will contribute to the personal and professional development of the employees in the department where he/she holds an executive position

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	3	4	2	3	3
P2	4	4	3	3	3
P3	4	4	3	5	2
P4	5	4	4	4	2
P5	5	3	4	5	3
P6	4	2	4	4	4
P7	3	2	5	4	4
P8	2	4	5	4	4
P9	3	3	5	3	3
P10	4	4	4	3	3