



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Corporate Governance							
Course Code		UTIF411		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	131 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Beyond institutionalization Instructs the implementation of Corporate Governance Principles in business cultures and aims to develop a perspective of future in business processes.							
Course Content		National and international examples of corporate governance practices will be discussed and the criteria for applying the OECD and CMB Corporate Governance Principles in Business will be examined.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

### Prerequisites & Co-requisites

ECTS Requisite	75
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### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Kurumsal Yönetim (Dr. Mustafa Doğru)
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Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to Corporate Governance - Corporate Governance (Corporate Governance) concept and importance
2	Theoretical	History of corporate governance and country examples
3	Theoretical	OECD Principles in the introduction of Corporate Governance Principles
4	Theoretical	Development of Corporate Governance Principles in Turkey
5	Theoretical	Development of Corporate Governance Principles in Turkey
6	Theoretical	Corporate Governance Practices and Company Examples
7	Theoretical	Corporate Governance Practices and Company Examples
8	Intermediate Exam	Midterm Exams
9	Theoretical	Corporate Governance and Sustainability concept
10	Theoretical	The effects of sustainable corporate governance on business processes
11	Theoretical	Increasing importance of digitization, Industry 4.0 and Corporate Governance applications
12	Theoretical	The importance and applications of Corporate Governance in terms of the concept of Digital Company
13	Theoretical	Future of Corporate Governance and recent developments in the perspective of sustainability
14	Theoretical	Discussion of appropriate corporate governance methodologies
15	Final Exam	Final Exams

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	3	3	84
Midterm Examination	1	20	1	21
Final Examination	1	25	1	26
Total Workload (Hours)				131
[Total Workload (Hours) / 25*] = ECTS				5

\*25 hour workload is accepted as 1 ECTS



**Learning Outcomes**

1	Students will learn the importance of CSR, Corporate Governance Principles, Ethics and Corporate Behavior in business management.
2	The company will have basic knowledge about sustainability.
3	Have knowledge about the relationship between CSR and financial performance
4	Have information about the issues related to the company's sustainability
5	Gains skills about Performance Evaluation and Performance Reporting

**Programme Outcomes (International Trade and Finance)**

1	To become individuals having high intellectual capacity, improved social skills, positive thinking, the ability to adapt to different environments and institutions
2	To have technical equipment, flexible thinking and action ability and multiple language skills to be capable of working in international platforms
3	To be able to utilize the basic knowledge they obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of International Trade and Finance in accordance with the requirements of the globalized business world
4	To develop suggested solutions and recommendations by informing the people and institutions predicting regional, national and international problems in the fields of international trade and finance with a proactive approach
5	To possess the ability of analytical thinking and the ability to synthesize with quantitative proficiency as required in the program
6	To have the characteristics to inquire and investigate the knowledge and skills acquired during the education process in relation to the requirements of existing market conditions
7	To identify and analyze the validity of theories related to the international trade and finance and their relationships regarding current conditions
8	To possess the knowledge of a second foreign language to the extent of their individual abilities, besides the competency in the English language to be able to communicate effectively
9	To have the qualifications of managing and being managed to solve existing and potential problems encountered in practice
10	To be able to organize activities that will contribute to the personal and professional development of the employees in the department where he/she holds an executive position

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	3	4	2
P2	3	3	3	4	2
P3	4	4	3	3	1
P4	5	5	4	4	2
P5	5	5	5	4	3
P6	4	5	5	3	3
P7	4	4	4	3	3
P8	3	4	5	4	4
P9	3	4	3	4	5
P10	4	3	4	3	4

