



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Project Management							
Course Code		UTIF414		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	125 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of the course is conceptualizing fundamental principles of project management and studying the applications of computer aided design of project management methodology using MS Project software in production, finance and marketing fields of businesses.							
Course Content		General introduction, basic concepts, Investment, valuation techniques of investment projects under certainty, profitability ratios, payback period, total present value method, internal return-ratio method, profitability index method, preference criteria of investment project evaluation techniques and conditions of controversial results of each techniques, application of investment renovation to the total present value method, evaluation methods of risky investment projects, method of including risk factor to the cash flows and the discount rate, probability distributions approach, decision tree method and simulation approaches, investment incentives,							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)									

### Prerequisites & Co-requisites

ECTS Requisite	40
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### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Proje Yönetimi: Araştırma ve Geliştirme Projelerinin Başarısına Etki Eden Kritik Faktörler, 2006, Barış Yayınları, Fakülteler Kitapevi
2	Proje Yönetimi ve Proje Danışmanlığı, 2001, Burhan Albayrak, Beta Basımevi

Week	Weekly Detailed Course Contents	
1	Theoretical	Project, project management and development
2	Theoretical	Project organization and project planning
3	Theoretical	Task and resource concepts in project management
4	Theoretical	Information requirements and reporting in project management
5	Theoretical	Project budgeting and cost forecasting
6	Theoretical	Project management tools
7	Theoretical	CPM and PERT: importance, concepts and preparing project network diagram
8	Intermediate Exam	Midterm Exams
9	Theoretical	CPM and PERT: importance, concepts and preparing project network diagram
10	Theoretical	Project planning and management using MS Project software
11	Theoretical	Defining tasks and resources in project management and attributes
12	Theoretical	Defining task relationships in project management and attributes
13	Theoretical	Scheduling mechanisms and constraints in project management
14	Theoretical	Reporting, system analysis, project designs in project management, applying information systems in the context of system analysis
15	Final Exam	Final Exams

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70



Midterm Examination	1	25	1	26
Final Examination	1	28	1	29
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Being able to define the fundamental principles of project management.
2	Being able to explain the techniques, methods, models and approaches related to project concept
3	Being able to identify the tasks and resources of projects
4	Being able to determine the project management requirements for system design and improvements
5	Being able to assign tasks and resources in the context of project management

### Programme Outcomes (International Trade and Finance)

1	To gain the ability to define the basic terms, concepts and theories in the field of international trade and finance and to explain how these theories are applied in practice.
2	To be able to research a topic in the field of international trade and finance in depth and to follow current developments in the field by conducting a literature review.
3	Ability to analyze and evaluate data accurately and draw meaningful conclusions using advanced knowledge and skills acquired in the field of international trade and finance.
4	Being able to identify problems, develop solutions and make strategic decisions from an analytical perspective in the field of international trade and finance.
5	To be able to follow current developments in international trade and finance, to be able to discuss these issues effectively and develop solution proposals.
6	To gain the ability to strategically plan and effectively manage the financial and logistics activities of businesses.
7	Solving problems at all stages of the supply chain and ensuring efficiency by using optimization techniques
8	To be able to understand, interpret and appropriately apply relevant legislation in the fields of international trade, finance and logistics.
9	Ability to work harmoniously in teamwork, provide leadership when necessary, and coordinate contributions within the group
10	To be able to analyze the market dynamics of international trade in the globalizing world conditions and to develop strategies appropriate to the changing conditions.
11	To be able to communicate accurately and effectively in professional and academic environments by developing effective verbal and written communication skills.
12	To have a sense of professional responsibility and to act as a professional who is sensitive to business ethics and social responsibility.

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	2	3	3	2	2
P2	2	4	4	2	2
P3	3	4	4	3	3
P4	5	3	4	3	3
P5	5	2	3	3	4
P6	5	1	3	4	5
P7	2	2	2	4	5
P8	3	3	2	3	4
P9	5	3	3	3	3
P10	4	5	4	3	2

