



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Sampling Techniques							
Course Code		UTIF320		Couse Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	120 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To teach sampling and its methods.							
Course Content		In this course, sampling theory is discussed in detail and sampling techniques are taught. Students are given practice in designing.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Problem Solving					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Örnekleme, Prof. Dr. Hülya Çingir, Hacettepe Üniversitesi Fen Fakültesi Matbaası, Ankara
2	Örnekleme Yöntemleri ve Genel Uygulamalar, Besim Akın, İstanbul Ofset Basım Yayın San.ve Tic. A.Ş. İstanbul 2004.

Week	Weekly Detailed Course Contents	
1	Theoretical	General Information on Sampling
2	Theoretical	Major Sampling Methods
3	Theoretical	Simple Random Sampling
4	Theoretical	Stratified Sampling
5	Theoretical	Simple Random And Systematic Sampling
6	Theoretical	Stepped Sampling Method
7	Theoretical	Cluster Sampling
8	Intermediate Exam	Midterm
9	Theoretical	Two-Stage Sampling Method
10	Theoretical	Quota Sampling
11	Theoretical	Stratified Sampling
12	Theoretical	Cluster Sampling
13	Theoretical	Weighting
14	Theoretical	General Applications
15	Theoretical	General Applications
16	Theoretical	final examination

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	2	3	75
Assignment	1	10	3	13
Midterm Examination	1	15	1	16
Final Examination	1	15	1	16
Total Workload (Hours)				120
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	High intellectual capacity, developed social skills, positive thinking, adaptability to different environments and institutions to be capable individuals
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2	Technical equipment to work in international platforms, flexible thinking and action structure and multilingual skills have
3	Business, economy, etc. with an interdisciplinary approach in line with the requirements of the globalizing business world. obtained from the fields be able to use the basic knowledge they have learned in a way to create expertise in international trade and finance.
4	Anticipating regional, national and international problems in the fields of international trade and finance with a proactive approach and to develop solutions by informing institutions
5	To have analytical thinking and synthesis skills along with quantitative proficiency as a requirement of the program

Programme Outcomes (*International Trade and Finance*)

1	To become individuals having high intellectual capacity, improved social skills, positive thinking, the ability to adapt to different environments and institutions
2	To have technical equipment, flexible thinking and action ability and multiple language skills to be capable of working in international platforms
3	To be able to utilize the basic knowledge they obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of International Trade and Finance in accordance with the requirements of the globalized business world
4	To develop suggested solutions and recommendations by informing the people and institutions predicting regional, national and international problems in the fields of international trade and finance with a proactive approach
5	To possess the ability of analytical thinking and the ability to synthesize with quantitative proficiency as required in the program
6	To have the characteristics to inquire and investigate the knowledge and skills acquired during the education process in relation to the requirements of existing market conditions
7	To identify and analyze the validity of theories related to the international trade and finance and their relationships regarding current conditions
8	To possess the knowledge of a second foreign language to the extent of their individual abilities, besides the competency in the English language to be able to communicate effectively
9	To have the qualifications of managing and being managed to solve existing and potential problems encountered in practice
10	To be able to organize activities that will contribute to the personal and professional development of the employees in the department where he/she holds an executive position

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	4	5	3	4
P2	3	3	3	4	3
P3	3	1	4	5	4
P4	3	2	5	5	5
P5	4	2	4	4	4
P6	5	2	3	2	4
P7	5	2	4	3	2
P8	4	3	5	3	3
P9	5	5	4	4	4
P10	5	4	5	5	5

