



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Impressive Communication and Body Language							
Course Code		AEK181		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Ensuring students to establish effective communication in their both educational and professional lives; and to use body language.							
Course Content		Effective communication skills that could be used in certain circumstances by students in their daily lives by considering cultural diversity.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Project Based Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Ders notu
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Week	Weekly Detailed Course Contents	
1	Theoretical	Etkili iletişim ve beden dili dersine giriş.
2	Theoretical	Kültür ve kültürel farklılıkların beden diline etkisi, baş hareketleri, ayak ve bacaklar
3	Theoretical	Kol kavuşturmalar, jest ve mimikler
4	Theoretical	Güvenlik alanları, oturma düzenleri
5	Theoretical	Yalan
6	Theoretical	Lie To Me dizisinden bölümler alınarak sınıfta izlenecek ve gerçek yaşamdaki beden dili hareketleriyle analiz yapılacaktır
7	Theoretical	Protokol kuralları
8	Intermediate Exam	Midterm exam
9	Theoretical	Kur davranışları, statü göstergeleri, renkler
10	Theoretical	Günlük yaşamda kullanılan beden dili hareketlerinden fotoğraf örnekleri ve bunların analizi
11	Theoretical	Adab-ı muaşeret kuralları ve telefonla görüşme
12	Theoretical	İş görüşmelerinde beden dili kullanımında dikkat edilmesi gerekenler
13	Theoretical	Beden hareketlerini topluluk önünde kullanma becerilerini geliştirecek öğrenci sunumları
14	Theoretical	Beden hareketlerini topluluk önünde kullanma becerilerini geliştirecek öğrenci sunumları
15	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	0	2	26
Assignment	6	1	1	12
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	
2	



3	
4	
5	
6	

Programme Outcomes (Cosmetic Technology)

1	To define and classify cosmetics.
2	To learn the classification of cosmetic raw materials, purposes, products to use and what properties should be carried.
3	To describe and classify toxicity, to learn toxic substances and analyze methods.
4	To learn laboratory safety, to apply safety precautions when working with dangerous chemicals.
5	To learn and apply necessary tests for cosmetic raw materials, intermediates and finished products.
6	To perform a scientific study, analyze study and report results of study scientifically.
7	To interpret experimental results, to evaluate data in point of cosmetic science.
8	To act in accordance with the principles of ethics, to have awareness of professional and ethical responsibility.
9	To be individuals who are committed to Atatürk's Principles and Revolutions, contemporary, democratic, secular, protecting and developing their country, protecting their nation, respecting human rights, protecting nature, non-discriminatory, adhering to their traditions and customs, and protecting their values.
10	To be an individual who has completed his personal development, can adapt to society and contribute positively

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P8	3	3	3	3	3	3
P9	3	3	3	3	4	3
P10	3	3	3	3	4	4

