AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Preparing Project						
Course Code	KZM210		Couse Level	Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	102 (Hours)	Theory	1	Practice	3	Laboratory	0
Objectives of the Course	To prepare an investment project for the students and to gain the ability to choose from among the investments by using economic methods.						
Course Content	Project description, scope and variety of investment projects, difference of macro and micro project, properties, preparation and evaluation stages of investment projects, market survey and demand forecasting, plant location, capacity and production technology selection, project financing, project income and expenses, project analysis methods, environmental impact assessment (EIA), for example feasibility studies, preparation of an example project reports as homework to students.						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Discussion, Project Based Study				
Name of Lecturer(s)							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	S. Kaya, 2012. Proje Nasıl Hazırlanır. Seçkin Yayıncılık. 373 s

Week	Weekly Detailed Course Contents	
1	Theoretical	Who is an entrepreneur and what are their characteristics, Definition of project and features of projects
2	Theoretical	Macro and micro project differences and examples, Agricultural projects and their properties
3	Theoretical & Practice	Duties and responsibilities of the project manager, creation of project team
4	Theoretical & Practice	How is created the business idea, what is paid attention. SWOT Analysis.
5	Theoretical & Practice	Effect of investment and investment incentives
6	Theoretical & Practice	How to make market research, how to determine marketing strategies
7	Theoretical & Practice	Project management and benefits
8	Intermediate Exam	Midterm
9	Theoretical & Practice	How to prepare a business plan and project evaluation.
10	Practice	Project preparation
11	Practice	Project preparation
12	Practice	Project preparation
13	Practice	Project preparation
14	Practice	Project preparation
15	Practice	Project preparation
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	1	28
Lecture - Practice	14	1	3	56
Midterm Examination	1	8	1	9
Final Examination	1	8	1	9
			Total Workload (Hours)	102
			[Total Workload (Hours) / 25*] = **ECTS**	4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	They can be able to make a research a specific topic
2	They can be able to prepare projects about plant or animal production
3	They can be able to reveal the data obtained in the integrity of the subject
4	They can be able to interpret the obtained data.
5	They can be able to prepare a project

Programme Outcomes *(Cosmetic Technology)*

1	To define and classfify cosmetics.
2	To learn the classification of cosmetic raw materials, purposes, products to use and what properties should be carried.
3	To describe and classify toxicity, to learn toxic substances and analyze methods.
4	To learn laboratory safety, to apply safety precautions when working with dangerous chemicals.
5	To learn and apply necessary tests for cosmetic raw materials, intermediates and finished products.
6	To perform a scientific study, analyze study and report results of study scientifically.
7	To interpret experimental results, to evaluate data in point of cosmetic science.
8	To act in accordance with the principles of ethics, to have awareness of professional and ethical responsibility.
9	To be individuals who are committed to Atatürk's Principles and Revolutions, contemporary, democratic, secular, protecting and developing their country, protecting their nation, respecting human rights, protecting nature, non-discriminatory, adhering to their traditions and customs, and protecting their values.
10	To be an individual who has completed his personal development, can adapt to society and contribute positively

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P6	5	5	5	5	5