



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Boutique Cosmetics Production Applications							
Course Code		KZM202		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	102 (<i>Hours</i>)	Theory	2	Practice	2	Laboratory	0
Objectives of the Course		To have knowledge about boutique production and to learn boutique production applications of medicinal and aromatic plants							
Course Content		Boutique production, general concepts, boutique production examples, marketing activities							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	lecturer notes
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Week	Weekly Detailed Course Contents	
1	Theoretical & Practice	Basic concepts of boutique production
2	Theoretical & Practice	Basic concepts of boutique production
3	Theoretical & Practice	Basic concepts of boutique production
4	Theoretical & Practice	Sales and marketing of boutique products
5	Theoretical & Practice	Sales and marketing of boutique products
6	Theoretical & Practice	Boutique production cost analysis
7	Theoretical & Practice	Boutique production examples
8	Intermediate Exam	Mid term
9	Theoretical & Practice	Boutique production examples
10	Theoretical & Practice	Boutique production examples
11	Theoretical & Practice	Boutique production examples
12	Theoretical & Practice	Boutique production methods of medicinal and aromatic plants
13	Theoretical & Practice	Boutique production methods of medicinal and aromatic plants
14	Theoretical & Practice	Boutique production methods of medicinal and aromatic plants
15	Theoretical	An overview
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Lecture - Practice	14	1	2	42
Midterm Examination	1	8	1	9
Final Examination	1	8	1	9
Total Workload (Hours)				102
[Total Workload (Hours) / 25*] = ECTS				4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Learns the general thermogy of boutique production
2	Gains knowledge of the basic concepts of boutique production.
3	Can calculate cost



4	Learn marketing methods.
5	Learns boutique production examples

Programme Outcomes (Cosmetic Technology)

1	To define and classify cosmetics.
2	To learn the classification of cosmetic raw materials, purposes, products to use and what properties should be carried.
3	To describe and classify toxicity, to learn toxic substances and analyze methods.
4	To learn laboratory safety, to apply safety precautions when working with dangerous chemicals.
5	To learn and apply necessary tests for cosmetic raw materials, intermediates and finished products.
6	To perform a scientific study, analyze study and report results of study scientifically.
7	To interpret experimental results, to evaluate data in point of cosmetic science.
8	To act in accordance with the principles of ethics, to have awareness of professional and ethical responsibility.
9	To be individuals who are committed to Atatürk's Principles and Revolutions, contemporary, democratic, secular, protecting and developing their country, protecting their nation, respecting human rights, protecting nature, non-discriminatory, adhering to their traditions and customs, and protecting their values.
10	To be an individual who has completed his personal development, can adapt to society and contribute positively

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	4	4	4	4
P2	5	4	4	4	4
P5	5	5	5	5	5

