



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

| | | | | | | | | | |
|--|---|---|----------------------|--|---|--------------------------------|---|------------|---|
| Course Title | | Popular Culture | | | | | | | |
| Course Code | | GTM520 | | Course Level | | Second Cycle (Master's Degree) | | | |
| ECTS Credit | 5 | Workload | 125 (<i>Hours</i>) | Theory | 3 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | It aims to examine the formation process of Popular Culture by considering its social and economic reasons. | | | | | | | |
| Course Content | | Examines Popular Culture by linking with historical and periodic events. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Case Study | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 60 |

Recommended or Required Reading

| | |
|---|--|
| 1 | Ayhan Erol "Understanding Popular Music-2009 |
| 2 | ÖZBEK, MERAL "POPULAR CULTURE AND ORHAN GENCEBAY ARABESKİ-1998 |

| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|-------------------------------------|
| 1 | Theoretical | Definition of Popular Culture |
| 2 | Theoretical | Definition of Popular Culture |
| 3 | Theoretical | Definition of Popular Culture |
| 4 | Theoretical | Definition of Popular Culture |
| 5 | Theoretical | Definition of Popular Music |
| 6 | Theoretical | Definition of Popular Music |
| 7 | Theoretical | Definition of Popular Music |
| 8 | Theoretical | Midterm |
| 9 | Theoretical | Definition of Popular Music |
| 10 | Theoretical | The Meaning of Popular Music |
| 11 | Theoretical | The Meaning of Popular Music |
| 12 | Theoretical | The Meaning of Popular Music |
| 13 | Theoretical | Popular Music and Cultural Identity |
| 14 | Theoretical | Popular Music and Cultural Identity |
| 15 | Theoretical | Popular Music and Cultural Identity |
| 16 | Theoretical | FINAL EXAM |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 6 | 1 | 98 |
| Midterm Examination | 1 | 5 | 5 | 10 |
| Final Examination | 1 | 17 | 0 | 17 |
| Total Workload (Hours) | | | | 125 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 5 |

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

| | |
|---|--|
| 1 | Learns Popular Culture. |
| 2 | Understands the popular culture in the historical process. |



| | |
|---|--|
| 3 | Understands popular music culture. |
| 4 | Understands the Effects of Popular Music Culture. |
| 5 | Understands the popular culture and traditional culture. |

Programme Outcomes (*Traditional Turkish Music Master*)

| | |
|---|---|
| 1 | Students comprehend religious music |
| 2 | Students comprehend Turkish Folk Literature and its products |
| 3 | Students comprehend Turkish Music Theory and Solfege Teaching. |
| 4 | Students learn Popular Culture and its effects. |
| 5 | Students comprehend the necessary conditions to conduct a Research related to their fields. |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | |
|----|----|
| | L4 |
| P1 | 4 |
| P2 | 4 |
| P3 | 4 |
| P4 | 4 |
| P5 | 4 |

