



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		International Trade Management							
Course Code		LYM519		Course Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	127 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Course aims students to learn and understand the import and export applications which are foundation of international trade and solutions of the issues faced.							
Course Content		Productive, Rational, Entrepreneur, Follow ethical and moral rules, Effective use of a foreign language							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	Prof.Dr.Halil Seyidoğlu, Uluslararası İktisat, Güzem Can Yayınevi, İstanbul, 2013
2	Gradth, A., Uluslararası Ticaret ve Finans, Nobel Yayınevi, 2.Baskı,2014, İstanbul

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction
2	Theoretical	International Trade Theories
3	Theoretical	Basic Concepts of Foreign Trade
4	Theoretical	International Trade Institutions
5	Theoretical	Export Operations and General Features
6	Theoretical	Incoterms in Export
7	Theoretical	Export Types and Documentations
8	Theoretical	Payment Methods in International Trade
9	Intermediate Exam	Midterms
10	Intermediate Exam	Midterms
11	Intermediate Exam	Import Transactions
12	Intermediate Exam	Documents Prepare for Imports
13	Intermediate Exam	Steps in Export & Import
14	Intermediate Exam	Foreign Trade Incentives and Loans
15	Intermediate Exam	Risk on import and frequent mistakes done
16	Final Exam	Finals

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	0	2	26
Individual Work	13	0	3	39
Midterm Examination	1	25	1	26
Final Examination	1	35	1	36
Total Workload (Hours)				127
[Total Workload (Hours) / 25*] = ECTS				5

\*25 hour workload is accepted as 1 ECTS



**Learning Outcomes**

1	Understand the importance of import and export on international trade
2	To get knowledge about procedures of foreign trade
3	Associates international trade knowledge with others gained inter-disciplinary.
4	Respects ethics, acts with justification sensitivity.
5	Works human and result focused.

**Programme Outcomes** (*Logistics Management Interdisciplinary Master*)

1	Being able to contribute to the institution the participant works for and the logistics sector by the use of the knowledge and abilities gained during the education period; and manage change in the institution and the sector;
2	Reaching a competency about contemporary business and technology applications in the area of logistics and supply chain management and analysis and strategy development methods;
3	Being able to create opportunities by combining supply chain management with information technologies and innovative processes by the use of the interdisciplinary courses the participants take;
4	Having the ability to develop creative solutions by working on global logistics and supply chain subjects and realizing these by the use of their project management knowledge;
5	Having the knowledge, abilities and capabilities required for effective logistics and supply chain management by the use of a problem and case analysis based learning;
6	Being able to examine logistics and supply chain processes with the management science viewpoint, analyze related concepts and ideas by scientific methods;
7	If continuing to work in the academia, having the necessary information on logistics applications; if continuing to work in the sector, having the necessary knowledge on conceptual subjects;
8	Being able to specify appropriate research questions about his/her research area, conduct an effective research with the use of necessary methods and apply the research outcomes in the sector or the academia;
9	Being able to follow the changes and developments in the sector the participant works in, in order to keep his/her personal and professional competence updated and develop himself/herself when necessary;
10	Have the necessary capabilities to pursue doctoral studies in national and foreign institutions

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	5	3	5	4
P2	2	1	2	3	5
P3	3	3	4	2	3
P4	3	3	5	5	2
P5	2	1	5		3
P6	2	1	3	4	2
P7	1	5	2	3	3
P8	3	5	3	1	3
P9	1	3	1	3	1
P10	3	2	5	5	3

