



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Ethics, Ethical Behaviour and Business Ethics							
Course Code		LYM531		Couse Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	127 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		This course intends to focus on developing ethical awareness and highlight important issues in terms of increasing individual conscience at work and facilitating socially responsible behavior both at the corporate level and within the global business world. The role of ethics as a critical part to management success is emphasized.							
Course Content		Ethics and business, ethical theories, values, individual and organizational responses to ethical issues, ethical issues about international business, corporate codes of ethics, employee and consumer rights, ethics and contemporary issues							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Fisher, C., and Lovell, A. (2009).
2	Business Ethics and Values: Individual, Corporate, and International Perspectives (3rd ed).
3	Harlow Beauchamp, T. L., Bowie, N. E., and Arnold, D. G. (Eds.). (2004).

Week	Weekly Detailed Course Contents	
1	Theoretical	Main Concepts: Corporate Social Responsibility and Business Ethics
2	Theoretical	Basic social responsibility approaches and conceptual background
3	Theoretical	Social responsibility fields and facilities in organizations
4	Theoretical	The relations of organizations with their stakeholders, the principles of philanthropy
5	Theoretical	Examination of the ethical problems in organizations and the ethical code system
6	Theoretical	Examination of the moral development and ethical values
7	Theoretical	Examination of the case studies related with the applied corporate social responsibility facilities and ethical code system
8	Theoretical	Examination of the concepts of ethics, values and ethical theories
9	Intermediate Exam	Midterms
10	Intermediate Exam	Midterms
11	Theoretical	Examination of the ontological and teleological theories of ethics
12	Theoretical	Examination of utilitarianism and ethical dilemma concepts
13	Theoretical	Examination of the construction of ethical code system in the organizations
14	Theoretical	Ethical leadership, ethical climate and encouraging the employees' ethical behaviors in the organizations
15	Theoretical	Examination of the real cases of social responsibility facilities of national and multinational organizations-case studies-student presentations
16	Final Exam	Finals

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	0	3	39
Reading	13	0	2	26



Midterm Examination	1	25	1	26
Final Examination	1	35	1	36
Total Workload (Hours)				127
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Being able to understand the importance and impact of ethical decisions for organizations
2	Being able to develop social responsibility policies related with employees, customers, and the general society
3	Being able to evaluate the contribution of ethics to management success and performance
4	Being able to conduct socially responsible behavior in corporate management
5	Being able to consider the moral foundations that are vital to the core of business

Programme Outcomes (Logistics Management Interdisciplinary Master)

1	Being able to contribute to the institution the participant works for and the logistics sector by the use of the knowledge and abilities gained during the education period; and manage change in the institution and the sector;
2	Reaching a competency about contemporary business and technology applications in the area of logistics and supply chain management and analysis and strategy development methods;
3	Being able to create opportunities by combining supply chain management with information technologies and innovative processes by the use of the interdisciplinary courses the participants take;
4	Having the ability to develop creative solutions by working on global logistics and supply chain subjects and realizing these by the use of their project management knowledge;
5	Having the knowledge, abilities and capabilities required for effective logistics and supply chain management by the use of a problem and case analysis based learning;
6	Being able to examine logistics and supply chain processes with the management science viewpoint, analyze related concepts and ideas by scientific methods;
7	If continuing to work in the academia, having the necessary information on logistics applications; if continuing to work in the sector, having the necessary knowledge on conceptual subjects;
8	Being able to specify appropriate research questions about his/her research area, conduct an effective research with the use of necessary methods and apply the research outcomes in the sector or the academia;
9	Being able to follow the changes and developments in the sector the participant works in, in order to keep his/her personal and professional competence updated and develop himself/herself when necessary;
10	Have the necessary capabilities to pursue doctoral studies in national and foreign institutions

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	4	5	4	5
P2	5	2	4	3	4
P3	3	4		4	3
P4	3	4	3	3	4
P5	2	5	1	3	5
P6	5		4	4	
P7	4	5	3	3	1
P8	5	3	3	1	3
P9	5	1	4	4	4
P10	4	1	3	3	3

