



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship and Innovation Management							
Course Code		LYM520		Couse Level		Second Cycle (Master's Degree)			
ECTS Credit	5	Workload	127 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The objective of the course is to establish an entrepreneuring culture and learning business plan techniques.							
Course Content		The course presents entrepreneurship and entrepreneuring culture, basic functions of a business and business plan techniques.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Lec. Güneş Açelya SİPAHİ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Marangoz. M, 2013, Girişimcilik, Beta Basım, Eylül, İstanbul.
2	Barker,. A, 2002, Yenilikçiliğin Simyası, Acar Matbaacılık, Aralık, İstanbul.

Week	Weekly Detailed Course Contents	
1	Theoretical	Enterprise and Entrepreneurship
2	Theoretical	The Chronological Development of Entrepreneurship in Turkey
3	Theoretical	The Challenges that the Entrepreneurs experience
4	Theoretical	The Concept of Creativity in Entrepreneurship and its Importance
5	Theoretical	The Concept of Innovation in Entrepreneurship and its Importance
6	Theoretical	Resources of Innovation, process and types in Entrepreneurship
7	Theoretical	The Concept of Social Accountability in Entrepreneurship
8	Theoretical	The Concept of Social Enterprise and Characteristics of Entrepreneurs
9	Intermediate Exam	Midterms
10	Intermediate Exam	Midterms
11	Theoretical	Financing Resources in Entrepreneurship
12	Theoretical	Usage of Nano Technology in Entrepreneurship
13	Theoretical	Current Status of Nano Technology and Entrepreneurship
14	Theoretical	General Repetition and Preparation for Final Exam
15	Theoretical	General Repetition and Preparation for Final Exam
16	Final Exam	Finals

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	0	3	39
Individual Work	13	0	2	26
Midterm Examination	1	25	1	26
Final Examination	1	35	1	36
Total Workload (Hours)				127
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Learn about entrepreneurship.
2	Learn about the basic functions of management
3	Prepare a complete business report.
4	The students are expected to present a complete business plan at the end of the course.
5	Learn about entrepreneuring culture.

Programme Outcomes (*Logistics Management Interdisciplinary Master*)

1	Being able to contribute to the institution the participant works for and the logistics sector by the use of the knowledge and abilities gained during the education period; and manage change in the institution and the sector;
2	Reaching a competency about contemporary business and technology applications in the area of logistics and supply chain management and analysis and strategy development methods;
3	Being able to create opportunities by combining supply chain management with information technologies and innovative processes by the use of the interdisciplinary courses the participants take;
4	Having the ability to develop creative solutions by working on global logistics and supply chain subjects and realizing these by the use of their project management knowledge;
5	Having the knowledge, abilities and capabilities required for effective logistics and supply chain management by the use of a problem and case analysis based learning;
6	Being able to examine logistics and supply chain processes with the management science viewpoint, analyze related concepts and ideas by scientific methods;
7	If continuing to work in the academia, having the necessary information on logistics applications; if continuing to work in the sector, having the necessary knowledge on conceptual subjects;
8	Being able to specify appropriate research questions about his/her research area, conduct an effective research with the use of necessary methods and apply the research outcomes in the sector or the academia;
9	Being able to follow the changes and developments in the sector the participant works in, in order to keep his/her personal and professional competence updated and develop himself/herself when necessary;
10	Have the necessary capabilities to pursue doctoral studies in national and foreign institutions

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	5	4	4	3
P2	3		3	3	5
P3	4	3	2	3	1
P4	3	2	1	2	4
P5	3	1	3	1	2
P6	1	3	5	3	1
P7	3	2	3	5	3
P8	3	1	5	5	5
P9	5	3	1	1	3
P10	5	3	3	1	2

