



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Tourism Geography and Tourism Education							
Course Code		SBÖ333		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Concepts of tourism and tourist development of the country by telling the students to gain the necessary information.							
Course Content		Definitions; tourism tourist concepts, importance of tourism, tourism and economic relationship.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Problem Solving					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	20
Final Examination	1	70
Assignment	1	20

Recommended or Required Reading

1	GÜNGÖRDÜ Ersin (2003). Türkiye'nin Turizm Coğrafyası, Nobel Yayın Dağıtım, İstanbul
2	KOZAK,N.,KOZAK,M.,(2006).Genel Turizm,Detay Yayıncılık,Ankara
3	ZENGİN, B.(2006). Turizm Coğrafyası Değişim Yayınları, İstanbul.
4	ÖZGÜÇ, N. (1998). Turizm Coğrafyası,Çantay Yayıncılık,İstanbul
5	DOĞANAY, H. (2001). Türkiye Turizm Coğrafyası, Çizgi yayınevi, İstanbul.
6	DOĞANER, Suna (2002). Türkiye Turizm Coğrafyası, Çantay Yayınevi, İstanbul.

Week	Weekly Detailed Course Contents	
1	Theoretical	Concepts of tourism and tourists
2	Theoretical	Tourism education
	Preparation Work	Reading of related pages in source books
3	Theoretical	Types of tourism
4	Theoretical	Impact of Tourism
	Preparation Work	Reading of related pages in source books
5	Theoretical	Sustainable Tourism
	Preparation Work	Reading of related pages in source books
6	Theoretical	Factors affecting the development of tourism
7	Theoretical	Tourism Industry
	Preparation Work	Reading of related pages in source books
8	Theoretical	Tourism and Economic Environment
9	Intermediate Exam	Midterm Exam
10	Theoretical	Tourism and social environment, tourism and the physical environment
	Preparation Work	Reading of related pages in source books
11	Theoretical	Turkey's tourism
	Preparation Work	Reading of related pages in source books
12	Theoretical	Tourism in Turkish economy
	Preparation Work	Reading of related pages in source books
13	Theoretical	Domestic tourism in Turkey.
	Preparation Work	Reading of related pages in source books
14	Theoretical	Tourism in the European Union and Turkey
15	Theoretical	Tourism in the European Union and Turkey
16	Final Exam	Final exam



Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	2	7	10	34
Midterm Examination	1	4	1	5
Final Examination	1	6	2	8
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To be able to find out the tourism-related concepts
2	To be able to find out the types of tourism activities
3	To be able to comprehend the elements that affect the development of tourism
4	To be able to find out the economic dimension of tourism
5	Recognizing sustainable tourism values

Programme Outcomes (Social Studies Teacher Education)

1	To be able to gain subject knowledge of profession in theory and practice in the learning process.
2	To be able to make plans related to the subject-matter and gain the competence of using the appropriate approach, strategy, technique for the plans in the learning process.
3	To be able to gain skills of the teaching profession in the learning process.
4	To be able to implement teaching profession knowledge, skills, attitudes and habits related to the subject-matter in a real teaching and learning environment in the learning process.
5	To be able to comprehend contemporary approaches of education and the philosophies they are based on.
6	To be able to gain the basic skills such as comprehending, expressing, commenting, evaluating, being aware and enterprising, communicating, acknowledging the individual related to the subject-matter.
7	To be able to become individuals faithful to the Principles and Revolutions of Ataturk, be modern democratic, secular, protecting and deveoping one's country, being alive to the nation, respecting human rights, preserving the nature, not being discriminatory, giving importance to the traditions and customs, protecting the values
8	To be able to improve oneself in terms of sport, art and culture.
9	To be able to become individuals believing in lifelong learning.
10	To be able to educate individuals who keep up with developments in social, economic, technological and scientific areas, who investigate the main reasons of World problems and try to contribute to the solution of these problems.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4
P1			5	
P2		5		
P3		3		5
P4		5	5	
P5		4		4
P6		3		3
P7		4	5	
P8		4		5
P9	4	5		4
P10	3			4

