



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Child and Media							
Course Code		OÖÖ485		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	4	Workload	98 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Pre-service teachers become more knowledgeable about media products for children.							
Course Content		Media theories examining the relationships between children and digital media products (cartoons, advertisements, computer games, internet sites, etc.); media and violence; media and bullying; media and children's rights; the effect of media on child development; media and childhood obesity; the role of family and school in access to and use of digital media.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study, Problem Solving					
Name of Lecturer(s)		Lec. Nisa BAŞARA BAYDİLEK							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Akçalı, S. İ. (2015). Çocuk ve medya. Nobel Akademik Yayıncılık, İstanbul.
2	Taşkıran, N.Ö. (2007). Medya okuryazarlığına giriş. İstanbul:Beta Yayınevi. Frau-Meigs, D. (Edt.). (2006). Medya eğitimi. UNESCO.

Week	Weekly Detailed Course Contents	
1	Theoretical	Examining the course content and plan
2	Theoretical	The scope of the concept of "media"
3	Theoretical	History of children's media
4	Theoretical	Today's children's media and products
5	Theoretical	Products prepared for children in the media
6	Theoretical	Investigation of products prepared for children in the media in terms of early childhood development characteristics
7	Theoretical	Investigation of products prepared for children in the media in terms of early childhood development characteristics
8	Intermediate Exam	Homework submission
9	Theoretical	Investigation of products prepared for children in media in terms of education in early childhood
10	Theoretical	Investigation of products prepared for children in media in terms of education in early childhood
11	Theoretical	The role of educational institutions in the proper use of media products for children
12	Theoretical	Planning media product content suitable for early childhood
13	Theoretical	Planning media product content suitable for early childhood
14	Theoretical	Planning activities to inform families about the appropriate use of media products for children
15	Theoretical	Planning activities to inform families about the appropriate use of media products for children
16	Final Exam	Homework submission

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	2	10	1	22
Individual Work	6	6	2	48
Total Workload (Hours)				98
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				



Learning Outcomes

1	Knows the positive and negative effects of media in early childhood period.
2	Follow the media products prepared for early childhood period.
3	Evaluate how the media can be used correctly in early childhood.
4	Support families to use the media in early childhood.
5	Evaluate the contents of the media in terms of child

Programme Outcomes (Early Childhood Teacher Education)

1	To be able to gain subject knowledge of profession in theory and practice in the learning process.
2	To be able to gain the competence of using the appropriate approach, strategy, technique for the plans in the learning process, by making instructional plans related to the subject-matter.
3	To be able to gain skills of the teaching profession in the learning process.
4	To be able to implement teaching profession knowledge, skills, attitudes and habits related to the subject-matter in a real teaching and learning environment in the learning process.
5	To be able to comprehend contemporary approaches of education and the philosophies they are based on.
6	To be able to gain the basic skills such as comprehending, expressing, commenting, evaluating, being aware and enterprising, communicating, acknowledging the individual related to the subject-matter
7	To be able to become individuals faithful to the Principles and Revolutions of Ataturk, be modern, democratic,, secular, protecting and deveoping one's country, being alive to the nation, respecting human rights, preserving the nature, not being discriminatory, giving importance to the traditions and customs, protecting the values
8	To be able to improve oneself in terms of sport, art and culture
9	To be able to become individuals believing in lifelong learning.
10	To be able to educate individuals who keep up with developments in social, economic, technological and scientific areas, who investigate the main reasons of World problems and try to contribute to the solution of these problems

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	3	3	3	3
P2	4	3	3	3	3
P3	4	3	3	3	3
P4	4	3	3	3	3
P5	3	3	3	3	3
P6	4	4	4	4	3
P7	4	3	3	3	3
P8	3	3	3	3	3
P9	3	3	3	3	3
P10	3	3	3	3	3

