



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Media and Politics							
Course Code		ULU222		Couse Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	120 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To examine the relationship of interdependency, interaction and monitoring between media and politics, culture, economy etc.							
Course Content		History of media, liberal and critirical theories on media, media and socia-cultural factors, media and propaganda							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	50
Final Examination	1	50

Recommended or Required Reading

1	A reading list will be provided on weekly basis.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction
2	Theoretical	History of Media
3	Theoretical	Communication and Media
4	Theoretical	Theoretical approaches on media: Liberal Theories
5	Theoretical	Theoretical approaches on media: Critical Theories
6	Theoretical	Theoretical approaches: Habermas and "Public Sphere" and "The Theory of Communicative Action"
7	Theoretical	Theoretical approaches: Gramsci and "hegemonia"
8	Theoretical	Theoretical approaches: Chomsky and "Manufacturing Consent: The Political Economy of the Mass Media"
9	Theoretical	Political Economy of the Mass Media in Turkey
10	Theoretical	Political Economy of the Mass Media in Turkey
11	Theoretical	Media and violence
12	Theoretical	Media and gender
13	Theoretical	Media and children
14	Theoretical	Media and Propaganda
15	Theoretical	Media and Religion
16	Final Exam	Final Exams

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	3	3	84
Midterm Examination	1	14	1	15
Final Examination	1	20	1	21
Total Workload (Hours)				120
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To provide students with the ability of media literacy.
2	To engage in propaganda studies.



3	To learn about the theoretical approaches in media studies.
4	To examine the historical background of mass media.
5	To examine a topic on the relationship between media and politics and to present findings.

Programme Outcomes (International Relations)

1	Students understand, evaluate and implement the basic concept and theories of the discipline of International Relations.
2	Students examine and follow up the political and social developments in the world. They understand and interpret current issues in the field of International Relations.
3	Students evaluate and explain international relations from an historical and legal perspective.
4	Students gain a general vision of international relations and political science. In that respect, they examine and analyze Turkey's place in world politics, its relationship with its neighbors and the world.
5	Students comprehend local, regional and national developments and establish links between them and global developments.
6	Students comprehend development processes, structures and functions of international political institutions and international / intergovernmental / regional organizations.
7	Students conduct research on academic and vocational subjects and interpret numerical and statistical data.
8	Students use basic computer programs and information technologies.
9	Students think analytical and critical and produce solutions within cases and problems.
10	Students follow up scientific studies on International Relations, published in Turkish and foreign languages and prepare and present articles, papers, theses and reports.
11	Students are open-minded and respectful for others' thoughts and acts. They become socialized well in a social environment. They can express their opinions and thoughts easily.
12	Students take various tasks as team leader or as a member within the teamwork and are inclined to both teams work and individual work.
13	Students gain professional knowledge and theoretical background, required by the public sector and the private sector.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	2	4	5	2
P2	3	5	4	4	4
P3	3	5	5	4	4
P4	3	5	5	4	4
P5	3	5	5	5	4
P6	3	5	5	5	5
P7	3	5	5	5	4
P8	2	5	5	5	4
P9	3	5	5	5	4
P10	3	5	4	5	3
P11	3	4	4	5	5
P12	3	4	4	4	5
P13	3	5	5	4	4

