



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Communication and Eloquence							
Course Code		TE195		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	2	Workload	52 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of the course is to comprehend the importance of the properly and effective speaking in a daily life; to achieve proper, understandable, clear, fluent and effective speaking; to achieve while expressing the ideas make use of proper and fluent sentences consist of right words.							
Course Content		The term of “speaking and speech”, the genres of speech, the reasons prevent from properly and effectively speaking, correct and effective pronunciation, to construct correct and effective sentences, aspects of fluent speech and, to have the ability of proper, understandable, clear, fluent and effective speaking before the audience are will be evaluated in theoretical and comprehending way of teaching.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	akıcı, Ali vd; Üniversiteler İçin Türkçe-2 Sözlü Anlatım. Ankara: Gazi Kitabevi, 2011. Aktaş, Şerif-Osman Gündüz; Yazılı ve Sözlü Anlatım. Ankara: Akçağ Yayınları, 2002 (3. Baskı).
2	AMAN, E, Doğru. Güzel ve Etkili Konuşma Sanatı. Ankara: Gazi Kitabevi, 2004

Week	Weekly Detailed Course Contents	
1	Theoretical	Meeting with students and introduction to course subjects.
2	Theoretical	The term of speaking and speech, the speech genres, the importance of properly and effective speaking.
3	Theoretical	The basics of the developing properly and effectively speaking skills.
4	Theoretical	The rules have to be followed in order to achieve the ability of proper and effective speaking-I: Preparing the body for the speech and the importance of correct pronunciation (diction).
5	Theoretical	The rules have to be followed in order to achieve the ability of proper and effective speaking-II: To learn the different accents and to use proper and effective accent in pronouncing words and sentences.
6	Theoretical	The rules have to be followed in order to achieve the ability of proper and effective speaking-III: To learn the proper inflection in words and sentences.
7	Theoretical	To learn the proper inflection in words and sentences. Reading: Yakıcı, 19-21; Comprehending. 7 The rules have to be followed in order to achieve the ability of proper and effective speaking-IV: Increasing the voice usage and comprehending the diction.
8	Theoretical	To learn the proper inflection in words and sentences.
9	Theoretical	The reasons for the speech defects-I: Behavioral speech defects.
10	Theoretical	The reasons for the speech defects-II: Articulate speech defects
11	Theoretical	The reasons for the speech defects-III: Being unacquainted with speech defects.
12	Theoretical	The use of and importance of the body language in proper and effective speaking.
13	Theoretical	Planning for a proper and effective speaking.
14	Theoretical	Comprehending for proper and effective speaking-I.

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	3	1	4



Final Examination	1	5	1	6
Total Workload (Hours)				52
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	To have ability of expressing the ideas with correct and effective words and sentences.
2	To have the ability of proper, understandable, clear, fluent and effective speaking before the audience.
3	To have the skills of preparing and presenting a planned speech.
4	To learn the reasons prevent from the proper and effective speaking.
5	To have the ability of expressing oneself properly and effectively.

### Programme Outcomes (Horticulture)

1	To provide practical learning of production and cultivation techniques in the field of horticulture, to introduce the current status of new techniques and to create a perspective based on efficient, economical and quality production techniques for the future
2	To develop the ability to think in the professional field and to gain the ability to produce projects by making innovative approaches
3	To contribute to the development of appropriate breeding strategies in the field of horticulture, especially for sector-based areas, and to provide a perspective for breeding and new variety development in the commercial field
4	To contribute to the possibilities of using technology in the field of horticulture, to create awareness that they can develop activities in the sector in harmony with different disciplines
5	To gain the ability to analyze field work and hypothesis formulation, experiment planning, experiment and research management, data acquisition and evaluation skills related to research topics for the solution of problems encountered in horticultural issues, to shed light on the perspective of their use in public and private sector areas
6	To develop collaboration with different departments in the field of agricultural engineering, to develop the ability to plan research and to work in harmony with different stakeholders in an integrated manner
7	To provide candidates who plan a career in academia, public and private sectors with the skills of research planning, execution and evaluation, report writing, analyzing-understanding-evaluating written reports, and making presentations to sector stakeholders and academia.
8	To gain the ability to create awareness about accessing and developing information and technology within the framework of the principle of lifelong learning
9	To have knowledge about the principles of professional ethics, to gain the ability to make ethical responsibility sustainable throughout professional life
10	To have sufficient knowledge about the quality standards of horticultural crops, evaluation and preservation of products, to have the ability to take initiatives that will create awareness with innovative approaches on these issues
11	To have knowledge about the effects of Agricultural Engineering-Horticulture applications on the environment, human and animal health and sustainable agricultural systems; also to be aware of the legal consequences of engineering solutions to problems

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P9	5	5	5	5	5
P10	5	5	5	5	5
P11	5	5	5	5	5

